

PHILIP MORRIS U.S.A.

**INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, NY 10017**

TO: Pat Goggin/Alexandra Shapiro **DATE:** June 16, 1995
FROM: J. Yvette Robinson
SUBJECT: Marlboro Military Posters & Flyers & Banners

We would like to produce Posters and Flyers for the Marlboro Music Concerts for the bases listed below. As you know, we are presenting three days of concerts - rock, country, rhythm & blues or Hispanic music.

For the 4-color posters, please use layout of previous poster with color mezzo (16" x 21" 1/4). For the flyers, please use the layout of the previous flyer with the black & white mezzo (8" 1/2 x 11") (see attached) and list the following information:

August Heat
Camp LeJeune - Marine Corps Base

Friday, August 18th
Ann Wilson of Heart
Plus Special Guest George Thorogood & The Destroyers

Saturday, August 19th
The Isley Brothers
The O'Jays
Brownstone

Sunday, August 20th
Clay Walker
Plus Special Guest Martina McBride
With Chely Wright

Additionally, Banner artwork must be provided (3' x 28'). Keyline should read: (see attached)

(continued)

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CAMP LEJEUNE MARINE CORPS BASE AUGUST HEAT

W.P.T. HILL FIELD

AUGUST 18, 19, 20

Ticket Info: Free to Active Duty Military

Military Retirees and Their Dependents

\$5 General Admission Per Day

Open To The Public

Tickets available: ?

As discussed, the military disclaimer should be on all support materials and ROP.

I need a quick turn-around on this. Please send keylines by June 27th. Call me if you have any questions. (1800/401-1312)

cc: I. Broeman
J. Fontanez
K. McGrath
S. Sampson

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